

HEADS UP VENTURES LIMITED

(Formerly known as The Mandhana Retail Ventures Limited)

CIN: L52390MH2011PLC213349

Registered Office: Plot No. E-132, MIDC, Tarapur Industrial Area, Boisar, Dist : Palghar - 401506

20th October, 2022

To,

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

**National Stock Exchange of India
Limited,**
Exchange Plaza,
Bandra Kurla Complex
Bandra (East), Mumbai – 400 051

Dear Sir/ Madam,

Sub: Shareholding Pattern pursuant to Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, for the quarter ended 30th September, 2022

Ref: BSE- 540210; NSE - HEADSUP

Pursuant to the requirement of Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Shareholding Pattern for the quarter ended 30th September, 2022.

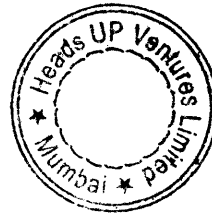
You are requested to kindly take the same on your record and oblige.

Thanking You,

for **HEADSUP VENTURES LIMITED**



MANISH MANDHANA
(Chief Executive Officer)



Encl.: As above.

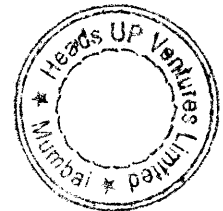
Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

| | |
|----|---|
| 1. | Name of Listed Entity: Heads Up Ventures Limited (formerly known as The Mandhana Retail Ventures Limited) |
| 2. | Scrip Code/Name of Scrip/Class of Security: 540210/HEADSUP/Equity |
| 3. | Share Holding Pattern Filed under: Reg. 31(1)(b) |
| | a. If under 31(1)(b) then indicate the report for Quarter ending : 30.09.2022 |
| | b. If under 31(1)(c) then indicate date of allotment/extinguishment : Not Applicable |
| 4. | Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:- |

| | Particulars | Yes* | No* |
|---|--|------|-----|
| 1 | Whether the Listed Entity has issued any partly paid up shares? | | No |
| 2 | Whether the Listed Entity has issued any Convertible Securities or Warrants? | | No |
| 3 | Whether the Listed Entity has any shares against which depository receipts are issued? | | No |
| 4 | Whether the Listed Entity has any shares in locked-in? | | No |
| 5 | Whether any shares held by promoters are pledge or otherwise encumbered? | | No |

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

| |
|--|
| |
|--|



(Handwritten signature)

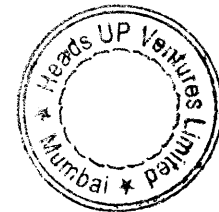
Heads Up Ventures Limited

Table I - Summary Statement holding of specified securities

| Category | Category of shareholder | Nos. of shareholders | No. of fully paid up equity shares held | No. of Partly paid up equity shares held | No. of shares underlying Depository Receipts | Total nos. shares held | Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) | Number of Voting Rights held in each class of securities | | | No. of Shares Underlying Outstanding convertible securities (including Warrants) | Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) | Number of Locked in shares | | Number of Shares pledged or otherwise encumbered | | Number of equity shares held in dematerialised form | |
|----------|-------------------------------|----------------------|---|--|--|------------------------|---|--|-------------|----------|--|---|----------------------------|---------|--|---------|---|--------------------------------|
| | | | | | | | | No of Voting Rights | | | | | Total as a % of (A+B+C) | No. (a) | As a % of total Shares held(b) | No. (a) | | As a % of total Shares held(b) |
| | | | | | | | | Class eg: X | Class eg: y | Total | | | | | | | | |
| (i) | (ii) | (iii) | (iv) | (v) | (vi) | (vii) = (iv)+(v)+ (vi) | (viii) As a % of (A+B+C2) | (ix) | | | (x) | (xi) = (vii)+(x) As a % of (A+B+C2) | (xii) | (xiii) | | (xiv) | | |
| (A) | Promoter & Promoter Group | 14 | 7324641 | 0 | 0 | 7324641 | 33.1693 | 7324641 | 0 | 7324641 | 33.1693 | 0 | 33.1693 | 0 | 0 | 0 | 0 | 7324641 |
| (B) | Public | 23457 | 14757968 | 0 | 0 | 14757968 | 66.8307 | 14757968 | 0 | 14757968 | 66.8307 | 0 | 66.8307 | 0 | 0 | NA | NA | 14756454 |
| (C) | Non Promoter - Non Public | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | NA | NA | 0 |
| (C1) | Shares Underlying DRs | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | NA | NA | 0 |
| (C2) | Shares Held By Employee Trust | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | NA | NA | 0 |
| | Total | 23471 | 22082609 | 0 | 0 | 22082609 | 100 | 22082609 | 0 | 22082609 | 100 | 0 | 100 | 0 | 0 | 0 | 0 | 22081095 |

Notes:

- The Shareholding of the Promoters and Public Shareholders spread across various respective demat accounts are consolidated on the basis of their PAN pursuant to SEBI circular No. SEBI/HO/CFD/CMD/CIR/P/2017/128 dated 19th December, 2017.
- NA' denotes 'Not Applicable'.

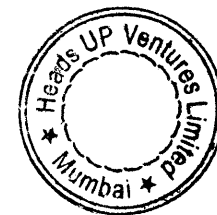


[Handwritten signature]

Heads Up Ventures Limited

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

| | Category & Name of the shareholders | PAN | Nos. of shareholders | No. of fully paid up equity shares held | Partly paid-up equity shares held | No. of shares underlying Depository Receipts | Total nos. shares held | Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) | Number of Voting Rights held in each class of securities | | | No. of Shares Underlying Outstanding convertible securities (including Warrants) | Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) | Number of Locked in shares | | Number of Shares pledged or otherwise encumbered | | Number of equity shares held in dematerialised form | |
|-----|---|-------|----------------------|---|-----------------------------------|--|------------------------|--|--|-------------|-------|--|--|----------------------------|---------|--|---------|---|--------------------------------|
| | | | | | | | | | No of Voting Rights | | | | | Total as a % of (A+B+C) | No. (a) | As a % of total Shares held(b) | No. (a) | | As a % of total Shares held(b) |
| | | | | | | | | | Class eg: X | Class eg: Y | Total | | | | | | | | |
| (I) | (II) | (III) | (IV) | (V) | (VI) | (VII) = | (VIII) As a % of | (IX) | | | (X) | (XI)= (VII)+(X) As a | (XII) | (XIII) | (XIV) | | | | |
| 1 | Custodian/DR Holder | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | Employee Benefit Trust / Employee Welfare Trust under SEBI (Share based Employee Benefits and Sweat Equity) Regulations, 2021 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| 2 | Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2) | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |



Heads UP Ventures Limited (Formerly Known as The Mandhana Retail Ventures Limited)

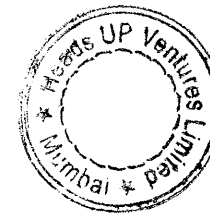
Table V - Statement showing details of significant beneficial owners (SBOs)

| Sr.No. | Details of SBO | | | Details of the registered owner | | | Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: | Date of creation / acquisition of significant beneficial interest# |
|--------|----------------|---|-------------|---------------------------------|---|-------------|---|--|
| | (I) | | | (II) | | | | |
| | Name | PAN/ Passport No. in case of a foreign national | Nationality | Name | PAN/ Passport No. in case of a foreign national | Nationality | Whether by virtue of: | |
| | NIL | N.A. | N.A. | NIL | N.A. | N.A. | Shares | - |
| | | | | | | | Voting Rights | - |
| | | | | | | | Rights on distributable dividend or any other distribution | - |
| | | | | | | | Exercise of control | - |
| | | | | | | | Exercise of significant influence | - |
| | | | | | | | | N.A. |
| | | | | | | | | N.A. |
| | | | | | | | | N.A. |
| | | | | | | | | N.A. |
| | | | | | | | | N.A. |

* In case the nature of the holding/ exercise of the right of a SBO falls under multiple categories specified under (a) to (e) under Column III, multiple rows for the same SBO shall be inserted accordingly for each of the categories.

This column shall have the details as specified by the listed entity under Form No. BEN-2 as submitted to the Registrar

NA denotes "Not Applicable"



[Handwritten signature]

Heads Up Ventures Limited

Table VI - Statement showing foreign ownership limits

| | Board Approved Limits | Limits Utilized |
|---------------------------------------|------------------------------|------------------------|
| As on Shareholding date | 100% | 1.76 |
| As on the end of previous 1st quarter | 100% | 1.67 |
| As on the end of previous 2nd quarter | 100% | 1.71 |
| As on the end of previous 3rd quarter | 100% | 1.77 |
| As on the end of previous 4th quarter | 100% | 1.33 |



A handwritten signature or scribble consisting of several overlapping loops and a long tail.